

Superprof

Guidelines for guilt-free logo usage

Things to avoid

1. Don't use colors or strokes other than those specified in guidelines
2. Don't use the wordmark with the primary icon
3. Don't add textures or other styles, and never use the primary icon as stroke only
4. Don't repeat the mark in one composition
5. Don't rotate, adjust spacing or placement.
6. Don't change the outline shape or add face shapes
7. Don't adjust scale or proportions of any primary logo element
8. Don't add supplementary text without serious considerations

Logo usage guidelines

1.



2.



3.



4.



5.



6.



7.



8.

